FOR IMMEDIATE RELEASE
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[Holdtown, PA] FOR IMMEDIATE RELEASE
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Pearl S. Buck: Taking Action Tour Launch and Celebration

On Thursday, September 20, 2018 over 100 invited guests attended the official celebration and launch of the new Pearl S. Buck House tour, *Pearl S. Buck: Taking Action*. This tour with interactive dialogue shares the story of Pearl S. Buck’s forward-thinking human rights advocacy as it engages visitors in conversations and inspires them to take action to make the world a better place for all. *Pearl S. Buck: Taking Action* was developed in conjunction with the International Coalition of Sites of Conscience and funded by a grant from The Barra Foundation.

Notable guests at the event included David Yoder, a former Boeing executive and former President of the Board of Pearl S. Buck International. As a toddler, his life was changed forever when he crossed the threshold of the Pearl S. Buck House into Pearl S. Buck’s arms. Mr. Yoder’s moving story is part of the new tour. Pearl S. Buck International 2017 Woman of Influence, Pamela Varkony, also was in attendance.

Janet L. Mintzer, President and CEO of Pearl S. Buck International, spoke to the guests and shared details of the process she and the organization went through to develop, complete, and launch the new tour. The keynote address was made by Sarah Pharaon, Senior Director Methodology and Practice of the International Coalition of Sites of Conscience. At the conclusion of the ceremony, Ms. Mintzer accepted an award on behalf of Pearl S. Buck International from the International Coalition of Sites of Conscience which was presented by Ms. Pharaon. Following the ceremony, the guests experienced a preview of the new tour and enjoyed music from noted violinist, Claudia Pellegrini, and dinner provided by Jamie Hollander Catering & Events.

At a time when the issues of immigration, diversity, inclusion, and prejudice are hot topics in the news and in people’s lives, learning about and understanding these issues is vital. Pearl S. Buck International is a leader in providing programs and events which promote intercultural education, understanding, and dialogue for individuals, businesses, and organizations.

Sarah Pharaon, Senior Director, Methodology and Practice for the International Coalition of Sites of Conscience
From left to right: Maria Armington; Alyssa Davis, Educational Facilitator at Pearl S. Buck International; Hank Goldberg, Welcome Workplace Training Facilitator for Pearl S. Buck International; David Yoder, former Chairman of the Board of Pearl S. Buck International; and Laura Lomax, Vice President of Programs at Pearl S. Buck International
Front row: Pamela Varkony, 2017 Woman of Influence, with Zsolt Varkony
Back row: Gayle Goodman, Vice Chairperson of the Board of Pearl S. Buck International, with Gina Rubel
From left to right: Pam Byers; Fred Schea, Chairman of the Board of Pearl S. Buck International; and Bob Byers
From left to right: Russ Weiss; Linda Bishop, Chief Marketing Office of Pearl S. Buck International; Tom Bishop; and Jo-Anne Atwell

Pearl S. Buck International provides opportunities to explore and appreciate other cultures, builds better lives for children around the globe and promotes the legacy of our founder by preserving and interpreting her National Historic Landmark Home.