

FOR IMMEDIATE RELEASE

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[Hilltown, PA] FOR IMMEDIATE RELEASE

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## Pearl S. Buck International Announces Hire of New Development Director



Pearl S. Buck International leadership has announced the hire of Sarah Norris as the organization's new Development Director. She is slated to begin Monday, February 8, 2021.

Norris brings a wealth of fundraising and networking experience within both corporate and non-profit entities with expertise in the nonprofit, health care, and destination event planning sectors.

Norris graduated from Loyola University in Baltimore with a B.A. in Communications with a specialization in Public Relations. She began her career in sales as a medical device consultant support associate with DuPuy Synthes and as Chief of Staff for The Advisory

Board Company in Washington, D.C She then honed her nonprofit expertise representing the Muscular Dystrophy Association and The Leukemia & Lymphoma Society in the Washington, D.C., New York City and Greater Philadelphia markets overseeing key fundraising campaigns and corporate development.

Norris comes to Pearl S. Buck International directly from ACCESS Philadelphia, a nationally recognized brand within the corporate event planning and destination management space, where she served as Director of Sales for the past eight years. She was responsible for sales and business development in both the Greater Philadelphia and Washington, DC markets.

As Development Director for Pearl S. Buck International, Norris will lead fundraising and networking efforts including spearheading annual fundraising events such as Taste of the World and Living the Legacy, providing outreach to and cultivating the organization's donor base, and planning special and annual events such as the Woman of Influence award ceremony and the ribbon-cutting and grand opening of Pearl S. Buck International's newly renovated Conference and Event Center, scheduled for early spring 2021.

"We are thrilled to welcome Sarah to our team," said Anna Katz, President and CEO of Pearl S. Buck International. "We know she will be an integral part of our efforts to grow and expand our brand and outreach and look forward to her contributions to helping Pearl S. Buck International continue the cross-cultural, humanitarian, and educational legacy of our founder, Nobel and Pulitzer Prize-winning author and activist, Pearl S. Buck."

"I am incredibly inspired by the passion and legacy of Pearl S. Buck and the excellent work of this Pearl S. Buck International team. I am equally honored to serve in this important development role and look forward to building authentic, meaningful relationships with our donors and constituents," said Norris.

To contact Sarah Norris or find out more about Pearl S. Buck International, go to <https://pearlsbuck.org>.

Pearl S. Buck International® provides opportunities to explore and appreciate other cultures, builds better lives for children around the globe and promotes the legacy of our founder by preserving and interpreting her National Historic Landmark Home.

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